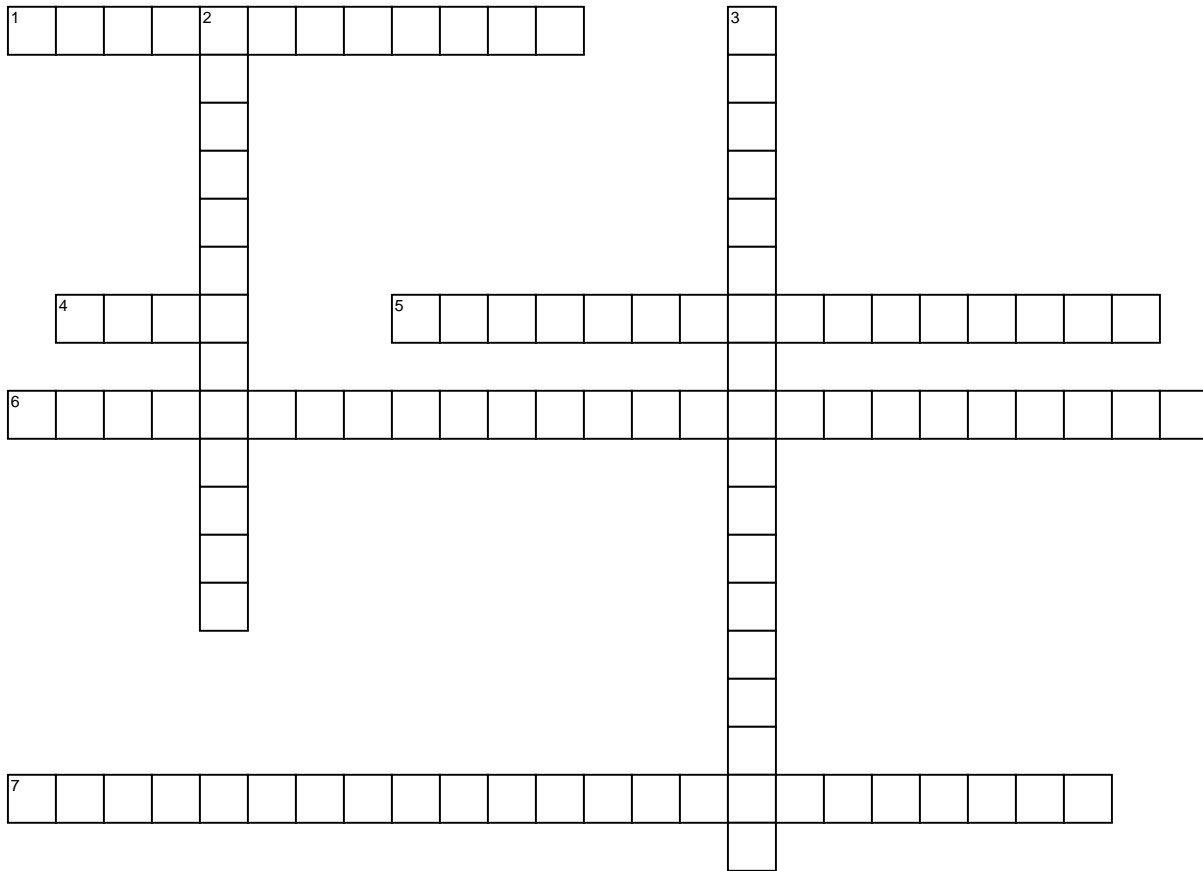




# The Three P's (People, Planet and Profit)

## Chapter 2



### ACROSS

- 1 A \_\_\_\_\_ is a person with an interest or concern in something, especially a business is a \_\_\_\_\_.
- 4 \_\_\_\_\_ is an organisation based in the United Kingdom which works with shareholders and corporations to disclose the greenhouse gas emissions of major corporations.
- 5 \_\_\_\_\_ is an accounting framework with three parts: social, environmental (or ecological) and financial.
- 6 The \_\_\_\_\_ is an international independent standards organization that helps businesses, governments and other organizations understand and communicate their impacts on issues such as climate change, human rights and corruption.
- 7 \_\_\_\_\_ is a method for understanding and assessing sustainability, and for managing projects directed towards socially sustainable outcomes.

### DOWN

- 2 \_\_\_\_\_, also known as environmental capitalism or green capitalism, is the view that capital exists in nature as "natural capital" (ecosystems that have ecological yield) on which all wealth depends, and therefore, market-based government policy instruments (such as cap and trade systems) should be used to resolve environmental problems.
- 3 \_\_\_\_\_ measures the gain or loss generated on an investment relative to the amount of money invested.