

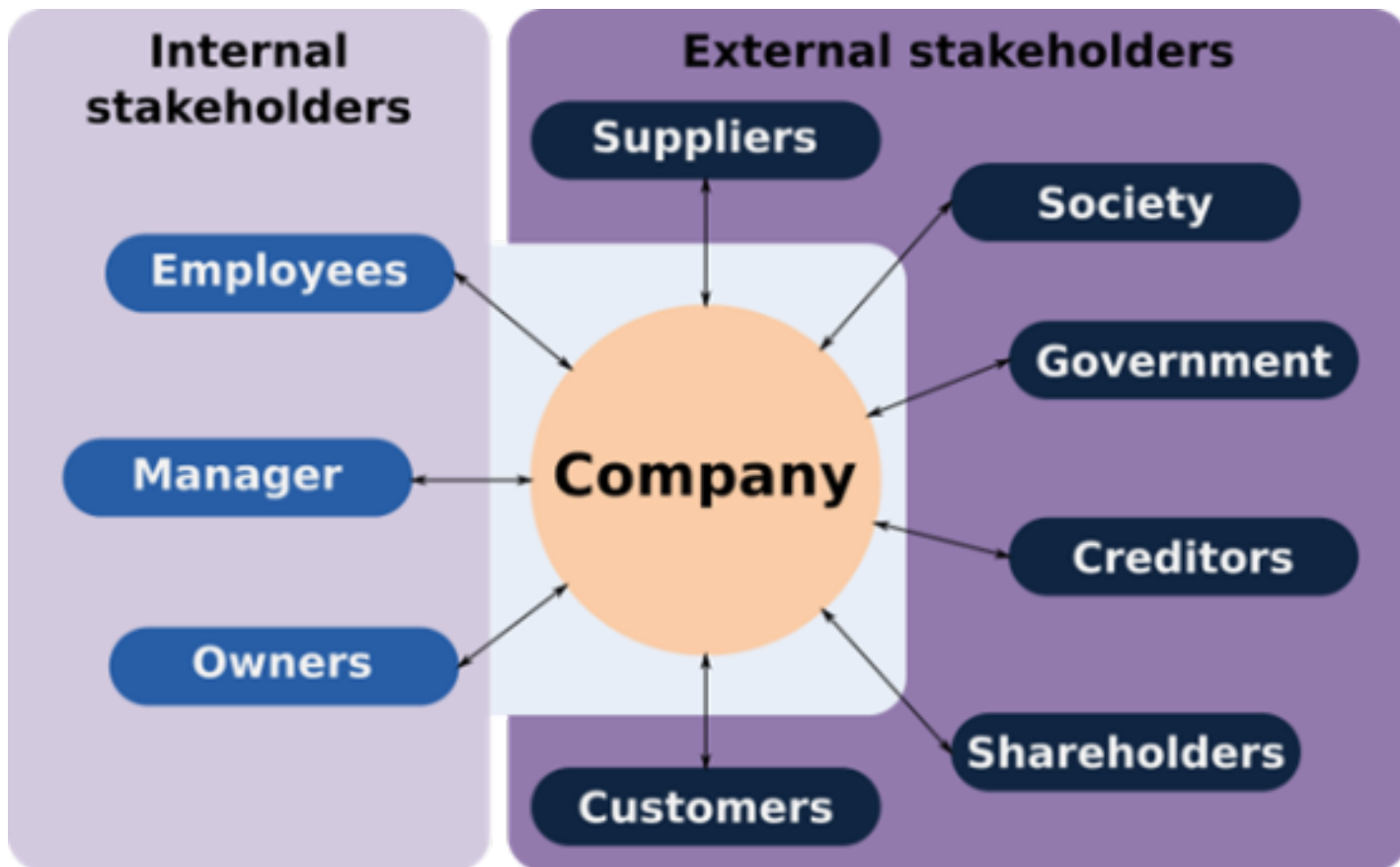
### ACTIVITY 3: Stakeholders

**Activity Objective:** Identify the stakeholders in your fictitious product.

**Materials:** Chapter 1, paper, computer, printer, Internet Access

**Procedure:**

1. Work as partners or small teams
2. Explain what a stakeholder is in a project and why it is important to the success of the project.
3. Create a chart like Figure below to show who your stakeholders are

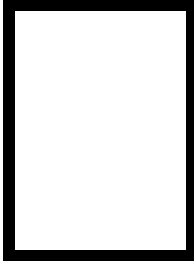


4. Label the stakeholders as Planet, People, or Profit.



RUBRIC

<b>4 World-Class Learner</b>	<b>3 Proficient Learner</b>	<b>2 Developing Learner</b>	<b>1 Emergent Learner</b>
Learner at this level has gone beyond mastery of knowledge, skills, & attitudes described in project. World-class learner consistently exhibits high-quality performance.	Learner at this level has had opportunities to apply knowledge, skills, & attitudes of component of project. Proficient learner has mastered essential attributes, thus proving mastery.	Learner at this level has been exposed to & had opportunity to apply knowledge, skills, & attitudes of project. Developing learner may have only a few essential attributes to master before mastery.	Learner at this level may or may not have been exposed to knowledge, skills, & attitudes required by academic standards of the project.



1= Emergent Learner

2 = Developing Learner

3 = Proficient Learner

4 = World-Class Learner